

## NDBA PEP Campaign

*Sponsor:* North Dakota Cares Coalition. A Coalition dedicated to strengthen an accessible, seamless system of support for Service Members, Veterans, Families and Survivors in North Dakota.

- Goals:*
1. Conducting a comprehensive assessment of needs.
  2. Integrating existing programs and resources to strengthen an effective and efficient system.
  3. Developing a leader network to support collaborative efforts. The Coalition's plans include a comprehensive website and a dynamic statewide program that builds community awareness and involvement.

*Air Dates:* January - December 31, 2018

*TV Traffic Instructions:* Air a minimum of 14 spots per week during the timeframe of 6am-11pm 7 days a week.

If Station inventory allows it is most encouraged and appreciated to run additional spots.

When your station/s play the PEP spots, you are fulfilling FCC Public Service requirements while allowing your Trade Association(NDBA) to continue to Advocate at the state and federal level, subsidize FCC Inspections and maintain lowest Membership Dues.

*Please fill out the bottom portion of this form as to each station Record of Performance for every month:*

Jan-March                      Total #/spots\_\_\_Total \$Value\_\_\_Timeframe\_\_\_

April-June

July-Sept.

Oct.-Dec

